

Styles of writing

Match the styles of writing in the boxes below to the definitions. Write the term in the box provided.

	Language which stirs the emotions, often in order to persuade the reader.
	A formal style of writing that avoids referring directly to specific people.
	A more private, friendlier way of writing or speaking, often used with friends, family and some leaflets.
	A public, often serious way of writing or speaking often used in speeches, business letters and newspapers
	Language that makes you want to agree with someone or something or want to do something.
	A style of writing that appeals to us directly.

Formal	Informal	Emotive
Persuasive	Direct	Indirect